

Mission Statement

Boots For Troops is a 501(c)3 nonprofit organization whose mission is to uplift and empower the overall morale and mental well-being of US Servicemembers defending Freedom.

Our Values

This organization is defined by the people who work for it. The Executive leadership, board members, staff and volunteers must demonstrate their ongoing commitment to the core values of kindness, appreciation and sound communication skills. To be effective we must connect with people on a human level that allows us to openly communicate and understand the driving motivations of the people we meet. Engaging and listening to others allows us to understand the needs of our service men and women as well as discovering the passions and desires that bring our donors and volunteers to serve them.

Fundamental to all of Boots For Troops programs are certain values:

- Building strong communities through engagement and collaboration
- Transparency is central to our operations
- Encouraging people to participate and follow their passions
- Listening to understand the needs and desires of our service personnel and donors
- Developing leadership to build upon the needs and values of people and to inspire others to strive for their potential, and
- Acting with kindness in everything we do

Our Code of Ethics

The Code of Ethics is an organization wide commitment to ethical practices. Creating a culture that supports a high ethical standard and encourages an atmosphere of participation and transparency.

Integrity is indispensable in our mission. We act with honesty and adhere to the highest standards of moral conduct and ethical values in our personal and professional behavior.

Each member of the Board of Directors will ensure equitable representation. Fair and impartial access to the assistance, services and representation of Boots For Troops. Board of Directors will attend regular scheduled meetings to manage organization expenses to meet the strategic goals of the organization while managing administrative expenses and continuing to invest in growth.

Boots For Troops will comply with all laws and regulations and expects its executive leadership, Board of Directors and staff to conduct business in accordance with the letter and spirit of all relevant laws. Participation is a responsibility. Active participation from the Executive leadership and the Board of Directors establishes the model all staff and volunteers will follow. In general, the use of good judgement based on high ethical principles will guide acceptable conduct.

We are committed to:

- Acting honestly, truthfully and with integrity in all our transactions and dealings;
- Appropriately handling actual or apparent conflicts of interest in our relationships;
- Treating everyone fairly;
- Treating every individual with dignity, respect and kindness;
- Being a good corporate citizen and complying with both the spirit and the letter of the law;
- Acting responsibly toward the communities in which we work and for the benefit of the men and women that we serve;
- Being responsible, transparent and accountable for all of our actions; and
- Improving the accountability, transparency and to be responsible stewards of the organizations resources.

Our Programs

Boots For Troops began as a custom care package program, but has refined and broadened its work over time to reflect the changing needs of the men and women who serve our country.

Care Package Program

This is our primary program at Boots For Troops. Once selected to receive a care package, our team personally corresponds with the service members or family/friends of service members who request a package. We send over a form via e-mail that ask a series of questions such as what does the service member need where they are deployed? What is their favorite snacks? What is their favorite sports team, and more. Lastly, each package comes with a new pair of personal boots selected by the package recipient. This program is designed to generate the biggest morale boost possible.

Warrior Morale Project

Warrior Morale Project is a special holiday season project, initiated to help selected individual service members offset the cost to travel home for the holidays. The holidays are an especially meaningful and emotional time for our military men and women who want nothing more than to be able to spend a few days at home with the ones they love. Donations to this project will go towards purchasing air fare, gas vouchers and financially assisting service members with travel home to spend Christmas with their families, and also help assist them in getting back to their home base safely after Christmas break.