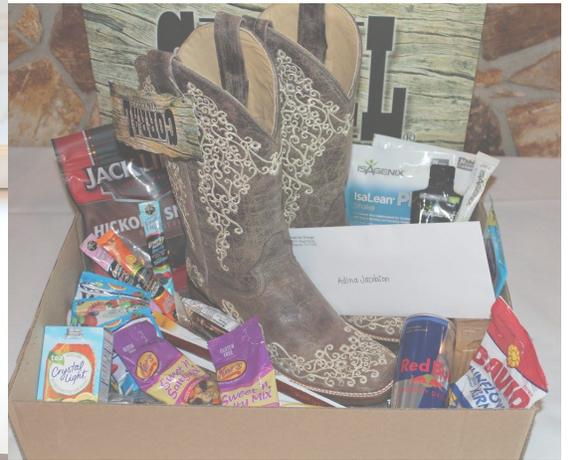
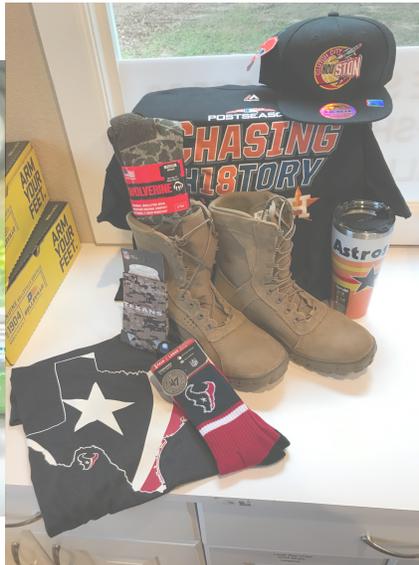
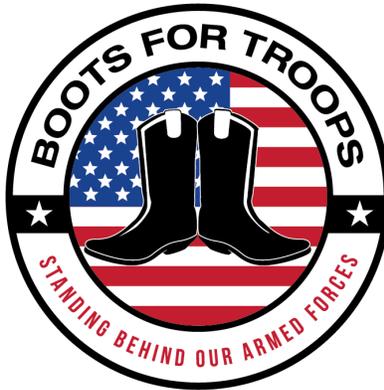


# 2019 Sponsorship Opportunities

EXCLUDES EVENT SPONSORSHIP

BENEFITTING

## BOOTS FOR TROOPS



*"Standing behind our armed forces"*

AT BOOTS FOR TROOPS, OUR MISSION IS TO UPLIFT AND EMPOWER THE OVERALL MORALE AND MENTAL WELL-BEING OF DEPLOYED AND ACTIVE-DUTY SERVICE MEMBERS AROUND THE WORLD.



# ABOUT BOOTS FOR TROOPS

In 2015 Founder Jimmy Rogers and his wife Lindsey came up with the idea of Boots For Troops while Jimmy was serving in the United States Navy stationed in Norfolk, Virginia. Jimmy was in his last year of service, but was very passionate about staying connected to the armed forces after separation and giving back to the men and women that had served before him, the ones he served with and the ones who would serve after him.

While deployed in 2015 Mr. Rogers noticed a need. While he was lucky enough to receive care packages from back home, some of his shipmates did not. Jimmy specifically remembers one day opening a package. It felt like Christmas morning to him and everyone was excited to receive mail. However, he noticed a few service members in his work center had nothing to open. Another key factor was Jimmy noticed the packages that were sent were usually mass produced or full of items that the service members didn't need or want. The impact could be better he thought. This prompted Jimmy to develop a custom care package program. Every single care package would be built to the interest in needs of each individual, and in addition to that, each package would come with a new pair of boots. The boots would be Jimmy's personal twist on the program. Boots For Troops care packages are made to touch the hearts and minds of each recipient. They actually feel the love when they open the package and realize that specific package was made with love just for them.





# Sponsorship Levels

**GOLD - \$5,000**

**Silver - \$2,500**

**Bronze - \$1,000**

## WHICH SPONSORSHIP LEVEL FITS YOU?

YOUR SPONSORSHIP WILL HELP IMPACT SO MANY  
SERVICE MEMBERS



# GOLD SPONSOR

## \$5,000

- YOUR COMPANY'S LOGO WILL FEATURE PROMINENTLY ON OUR WEBSITE
- A LINK FROM OUR WEBSITE TO YOURS WILL PROVIDE EASY ACCESS TO YOUR PRODUCTS OR SERVICES.
- RECOGNITION IN OUR RECEPTION AREA WITH COMPANY BROCHURES, BUSINESS CARDS OR OTHER.
- YOUR COMPANY'S LOGO WILL FEATURE PROMINENTLY IN OUR MONTHLY NEWSLETTER WHICH HAS OVER 1,000 SUBSCRIBERS.
- PLACE AN ARTICLE EACH YEAR INTO OUR NEWSLETTER TO PROMOTE YOUR COMPANY'S SERVICES AND HIGHLIGHT YOUR COMPANY'S NEWS. (ARTICLE OR BLOG TO BE POSTED ON BFT SOCIAL MEDIA, PAID BOOST).
- MONTHLY SOCIAL MEDIA HIGHLIGHTING COMPANY NEWS (**5,300 FOLLOWERS AND GROWING**).
- HOST A PACKAGING PARTY AT YOUR COMPANY. BOOTS FOR TROOPS WILL SUPPLY EVERYTHING TO ALLOW YOU AND YOUR EMPLOYEES TO PACK 10 OR MORE PACKAGES. EACH PACKAGE TO A TROOP WILL BE SENT WITH A LETTER THAT STATES THE PACKAGES WERE SPONSORED AND PACKAGED AT YOUR COMPANY HEADQUARTERS.
- COMPANY SIGNAGE AT MAJOR BFT EVENTS
- SPONSORSHIP PLAQUE
- APPROVED TO USE BFT LOGO ON ANY COMPANY MARKETING MATERIAL
- 15% DISCOUNT ON ANY EVENT SPONSORSHIPS
- TAX EXEMPTION



# **SILVER SPONSOR**

## **\$2,500**

- YOUR COMPANY'S LOGO WILL FEATURE PROMINENTLY ON OUR WEBSITE.
- A LINK FROM OUR WEBSITE TO YOURS WILL PROVIDE EASY ACCESS TO YOUR PRODUCTS OR SERVICES.
- YOUR COMPANY'S LOGO WILL FEATURE PROMINENTLY IN OUR MONTHLY NEWSLETTER WHICH HAS OVER 1,000 SUBSCRIBERS.
- BI-MONTHLY SOCIAL MEDIA POST HIGHLIGHTING COMPANY NEWS (5,300 FOLLOWS AND GROWING ).
- SPONSORSHIP PLAQUE
- APPROVED TO USE BFT LOGO ON ANY COMPANY MARKETING MATERIAL
- TAX EXEMPTION



# **Bronze SPONSOR**

## **\$1,000**

- YOUR COMPANY'S LOGO WILL FEATURE PROMINENTLY ON OUR WEBSITE. A LINK FROM OUR WEBSITE TO YOURS WILL PROVIDE EASY ACCESS TO YOUR PRODUCTS OR SERVICES.
- QUARTERLY SOCIAL MEDIA POST HIGHLIGHTING COMPANY NEWS (5,300 FOLLOWERS AND GROWING).
- LOGO QUARTERLY PLACED IN OUR MONTHLY NEWSLETTER WHICH HAS OVER 1,000 SUBSCRIBERS.
- APPROVED TO USE BFT LOGO ON COMPANY MARKETING MATERIAL
- TAX EXEMPTION



# WHY DO WE DO IT?

**805**

CUSTOM CARE  
PACKAGES  
DELIVERED

**81**

TROOPS BROUGHT  
HOME

